

The activities of the Communities Directorate support health and wellbeing in numerous ways. Below are the actions contained within the business plans of the various components of the directorate as well as more detailed explanations from some of the key units.

Public Health – Communities Business Plans 07/08

Unit	Targets/references relating to public health
Policy & Resources	No direct public health references.
Youth Offending Service	<ul style="list-style-type: none"> • YOS has targets relating to the speed of access for acute and no acute referrals to CAMHS for both assessment and treatment services. • Dual Diagnosis project (Thanet) – for young people with mental health needs and problems with substance misuse. • YOS & CAMHS – utilising the anticipated opportunities provided by the agreed CAMHS strategy to improve access for children and young people known to YOS to the mental health services appropriate to their known needs.
KDAAT	<ul style="list-style-type: none"> • KDAAT is responsible for the local implementation of the Government’s drugs and alcohol strategies to tackle substance misuse and its harmful effects on people and communities. • Young people – KDAAT works closely with partners to ensure that: <ul style="list-style-type: none"> - All children receive effective drug and alcohol education at school - Training, information and advice is provided to parents, teachers and youth services to enable those young people most at risk to be identified - Young people from vulnerable groups are engaged in prevention initiatives - Young people most at risk of developing serious drug problems receive appropriate

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KDAAT (cont.)	<p>help and advice</p> <ul style="list-style-type: none"> - Young people experiencing problems as a result of drug or alcohol misuse receive effective Treatment <ul style="list-style-type: none"> • KDAAT plays a direct role in offering solutions to substance misuse issues and indirectly contributing to economic development and sustainability of communities in Kent. • KDAAT is committed to provide assistance to partner agencies such as the police and the NHS in Kent in order to reduce the harm which results from the misuse of alcohol. • Healthy Schools project • Drug Use Screening Tool (DUST) training • Open access drug interventions • Structured community based treatment
Community Safety	<ul style="list-style-type: none"> • Breakfast club opened to ensure all pupils receive proper nutrition and supervision before school. • Project implemented aimed at reducing alcohol related crime and disorder through knowledge and early intervention. A rapping and poster competition was held with ten youth clubs in Thanet. • HomeSafe scheme for vulnerable, disabled and elderly people.
Contact Centre	<ul style="list-style-type: none"> • Social Services Drug Intervention service

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Trading Standards (including food service plan)	<ul style="list-style-type: none"> • Education of young people about the dangers of age-restricted products, such as alcohol and tobacco. • Maintaining food standards and assisting people to make informed and healthy choices by: <ul style="list-style-type: none"> - monitoring the market place - providing advice to businesses - helping people to understand and adopt healthier lifestyles • Working with providers of school meals advising on healthy eating. • Trading Standards have contingency plans in place which will be used in the outbreak of disease, Such as Avian Flu or Blue Tongue Disease. • Food and agriculture enforcement work • Food and feeding stuffs safety and promotion
Kent Scientific Services	<ul style="list-style-type: none"> • KSS aims to continue towards healthy lifestyles and educating young people to eat healthily. Promotion of food nutrition model. • Food analysis for health and safety purposes
Registration & Coroners	No direct public health references.
Emergency	<ul style="list-style-type: none"> • Emergency plans for epidemics, pandemics and other specific risks that could impact

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Planning	Kent's population
Sport, Leisure & Olympics	<ul style="list-style-type: none"> • The mission of the Sports Development Unit is 'to enable people of Kent to fulfil their sporting potential' – promoting sports and physical activity for all • Development of school sport and the increase in physical exercise – 14 Specialist Sports Colleges and 13 School Sport Partnerships
Libraries & Archives	<ul style="list-style-type: none"> • Promotion of the 'Books can Help' and MacMillan collections in cooperation with partners from the health and voluntary sectors (07/08 target). • Organise/host 6 health events aiming to actively promote resources available in libraries and raise awareness (07/08 target). • In association with MLA South East and other partners, contribute to the increased awareness of health information for library staff within and outside Kent.
Youth Services	<ul style="list-style-type: none"> • Work with District Councils and other partners to ensure that young people have opportunities to take part in sporting, cultural and educational programmes that promote their well-being and personal and social development. • Outdoor education
Cultural	

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Development	<ul style="list-style-type: none">• The arts can contribute to creating healthier communities (e.g. combating obesity and promoting positive mental health)
Turner Contemporary	<ul style="list-style-type: none">• No direct public health references